



Nirmala Memorial Foundation College of Commerce and Science

**Permanently Affiliated to University of Mumbai
Accredited by NAAC, ISO 9001-2015 Certified
Recognised under section 2(f) & 12(B) of the UGC Act 1956**

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

Funds Received through Minor Research Project



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Sr. No	Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/ Co-Investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency
1	A Study on Workplace Exclusion among Teachers of Unaided Colleges in Western Suburban Mumbai	Dr. Alpa Upadhyay	Commerce	2018 - 19	25,000	1 year	University of Mumbai
2	A Study on Self-Help Groups (SHGs) in Palghar District	Dr. Megha Juvekar	Commerce	2018 - 19	30,000	1 year	University of Mumbai
3	Loan Insurance Policy: A Study on Awareness and Perception Among Consumers in Mumbai City	CA Diya Mukherjee	Accountancy	2018 - 19	30,000	1 year	University of Mumbai
4	A Study on Influence of Social Media on Holiday Travel Decision Making Process of Generation Y in Mumbai	Ms. Swiddle D'Cunha	Commerce	2018 - 19	30,000	1 year	University of Mumbai
5	An impact of advertisements on students: with special reference to students in suburban Mumbai	Dr. Jignesh Dalal	Accountancy	2019 - 20	25,000	1 year	University of Mumbai
6	A study on adoption of family planning and its impact on Economic Development: Special Reference to Mumbai	Dr. Neha Goel	Business Economics	2019 - 20	35,000	1 year	University of Mumbai
7	A study on organisational attributes to build employer branding for campus recruitment	Dr. Poonam Kakkad	Commerce	2019 - 20	43,000	1 year	University of Mumbai
8	Artificial Intelligence and Data Science	Dr. Vijaya Jacquiline	Commerce	2019 - 20	45,000	1 year	University of Mumbai
9	A study on consumer perception and attitude towards online food delivery services in Mumbai	Dr. Sangeeta Shyamsundar	BMS	2019 - 20	28,000	1 year	University of Mumbai
10	Influence of Brand in Buying Behaviour of Millennials In Mumbai with Reference to Selection of Ready-Made Garments	Dr. Poonam Kakkad	Commerce	2022 - 23	300,000	1 year	Indian Council of Social Science Research (ICSSR), New Delhi



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Sanction letter from the
agency/organisation submitted by
teachers

University of Mumbai



Research Project No:591

NAME OF THE RESEARCHER : Dr. Alpa Prashant Upadhyay
LECTURE IN : Commerce
AMOUNT SANCTIONED : Rs.25000 /-

Ref No. APD/237/601 of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st August, 2019.

The researcher is expected to spend 60% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 40% sanctioned amount on or before 31st March, 2019 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to the Accounts Section of University.

Please note that 60% balance amount out of sanctioned grant will be released after presentation of your proposal & final approval of the committee. You need to submit utilization certificate after presentation of your research and final approval of 60% grant including bills/vouchers/receipts in original through University Accounts Section.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,

Assistant Registrar
(Academic Planning & Development)

University of Mumbai



Research Project No:592

NAME OF THE RESEARCHER : DR. MEGHA K JUVEKAR
LECTURE IN : Commerce
AMOUNT SANCTIONED : Rs.30000 /-

Ref No. APD/237/601 of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st August, 2019.

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The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,


Assistant Registrar
(Academic Planning & Development)

University of Mumbai



Research Project No:606

NAME OF THE RESEARCHER : CA DIYA MUKHERJEE
LECTURE IN : Finance
AMOUNT SANCTIONED : Rs.30000/-

Ref No. APD/237/601 of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 40% of the sanctioned amount will be disbursed within the month of March. The remaining 60% amount will be disbursed up to 31st August, 2019.

The researcher is expected to spend 60% amount initially from his/her own resources to carry out the work.

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The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully

Assistant Registrar
(Academic Planning & Development)

Ms. Swiddle D'Cunha

University of Mumbai



Research Project No:593

NAME OF THE RESEARCHER : Swiddle Princely Dcunha
LECTURE IN : Commerce
AMOUNT SANCTIONED : Rs.30000 /-

Ref No. APD/237/601 of 2019
27th March, 2019

To,
The Principal,
Nirmala Memorial Foundation College
of Commerce & Science, D. S. Road, Asha Nagar,
Thakur Complex, Kandivali (E), Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

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The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st August 2019.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,

S. Stewart
Assistant Registrar

(Academic Planning & Development)

Dr. Jignesh Dalal

University of Mumbai



Research Project No : 327ⁱⁿ

NAME OF THE RESEARCHER : Dr. Jignesh Dalal
LECTURE IN : Accountancy
AMOUNT SANCTIONED : Rs - 25,000/-
CO-INVESTIGATOR :

Ref No. AAMS/CD/106 of 2021
23rd July, 2021

To,

Nirmala Memorial Foundation College Of
Education 90 Feet road, Thakur Complex, Asha
nagar, kandivaliE, Mumbai-400101

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.

The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanageri, Kalina Campus, University of Mumbai, Mumbai - 400 098.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,

Assistant Registrar
(Academic Planning & Development Section)

Received
Jignesh Dalal
13/9/21

University of Mumbai



Research Project No : 277

NAME OF THE RESEARCHER : Dr. Neha Goel
LECTURE IN : Business Economics
AMOUNT SANCTIONED : RS. 35,000/-
CO-INVESTIGATOR :

Ref No. AAMS/ICD/106 of 2021
23rd July, 2021

To,
Nirmala Memorial Foundation College of
Commerce and Science Near Thakur Polytechnic,
90 Feet Road, Thakur Complex, Kandivli (E),
Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.


The researcher is expected to spend 30% amount initially from his/her own resources to carry out the work.

Further, I am to inform you that the researcher will have to utilize the 100% sanctioned amount on or before 31st December, 2021 and submit original bills/vouchers of the expenditure alongwith Utilization Certificate duly certified by the Principal/ Director/ Head/Institute/University Department of the College to The Deputy Registrar, Accounts Section, Mahatma Phule Bhavan, Vidyanagari, Kalina Campus, University of Mumbai, Mumbai - 400 098.

The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,


Assistant Registrar
(Academic Planning & Development Section)

Dr. Poonam Kakkad

University of Mumbai



Research Project No : 206

NAME OF THE RESEARCHER : Dr. Poonam Kakkad
LECTURE IN : Commerce
AMOUNT SANCTIONED : ₹13,000/-
CO-INVESTIGATOR : _____

Ref No. AAMS/CD/106 of 2021
23rd July, 2021

To,

Nirmala Memorial Foundation College of
Commerce and Science Near Thakur Polytechnic,
90 Feet Road, Thakur Complex, Kandivli (E),
Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.

The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.


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The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.


The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.

Yours faithfully,


Assistant Registrar
(Academic Planning & Development Section)

Dr. Vijaya Jacqueline

University of Mumbai



Research Project No: 188

NAME OF THE RESEARCHER : Dr. Vijaya Jacqueline
LECTURE IN : Commerce
AMOUNT SANCTIONED : Rs. 1,00,000/-
CO-INVESTIGATOR : _____

Ref No. AAM/10/106 of 2021
23rd July, 2021

To,

Nirmala Memorial Foundation College of
Commerce and Science Near Thakur Polytechnic,
90 Feet Road, Thakur Complex, Kandivli (E),
Mumbai-400 101.

Sub: - Minor Research Grant Project.

Sir/Madam,

I am directed to inform you that the said proposal has been considered by the University and the research grant as quoted above is sanctioned to the researcher.


The sanctioned amount will be disbursed in two installments. The first installment of 70% of the sanctioned amount will be disbursed within the month of August. The remaining 30% amount will be disbursed up to 31st December, 2021.

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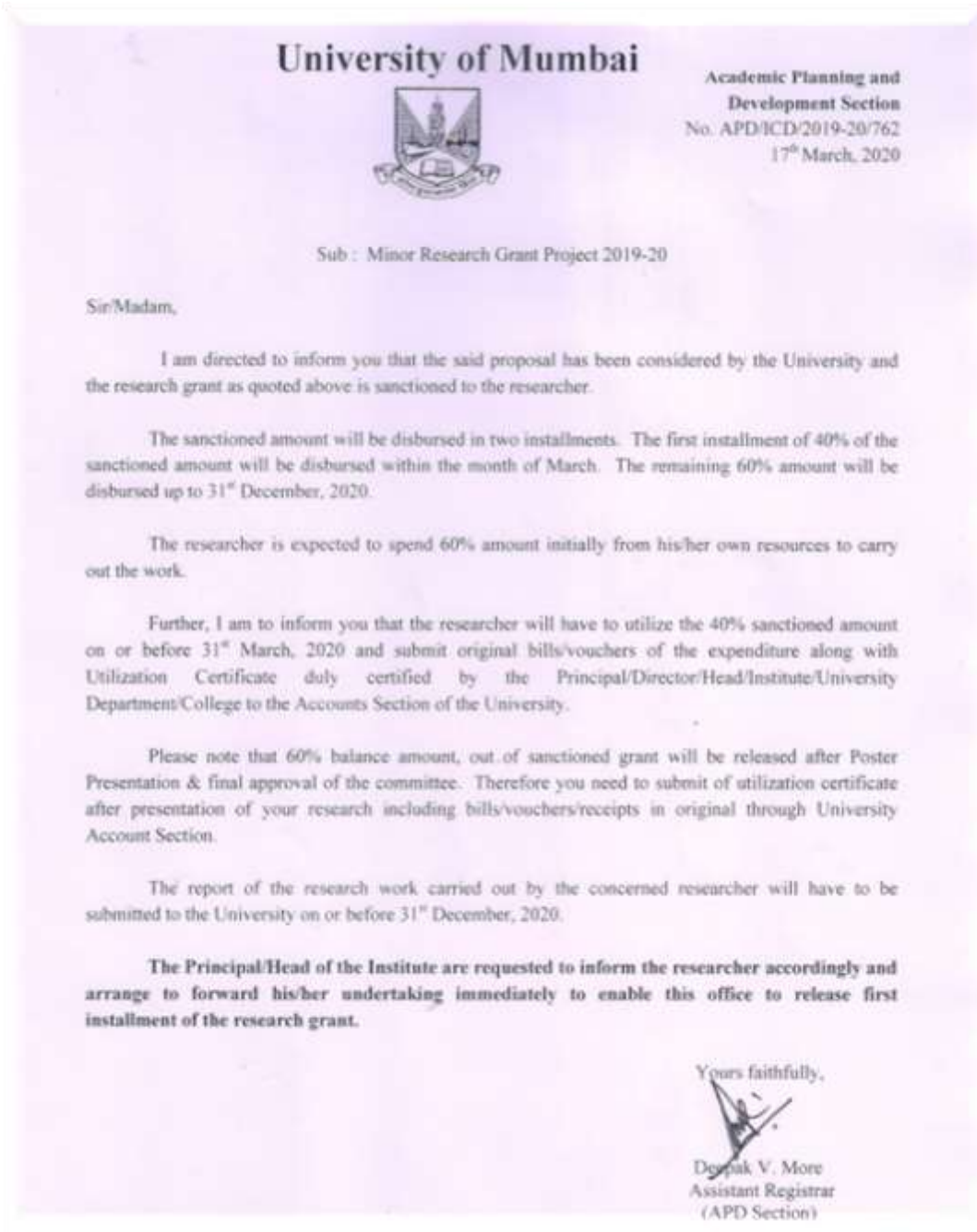
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The report of the research work carried out by the concerned researcher will have to be submitted to the University on or before 31st December, 2021.

The Principal/Head of the Institute are requested to inform the researcher accordingly and arrange to forward his/her undertaking immediately to enable this office to release first installment of the research grant.


Assistant Registrar
(Academic Planning & Development Section)

Prof. Sangeetha Shyam Sundar



Business Management (Apex Committee)			
Project No.	Name of Principal Investigator	College name	Grant Sanction
332	SANGEETHA SHYAM SUNDAR	"Nirmala Memorial Foundation College of Commerce and Science Near Thakur Polytechnic 90 Feet Road Thakur Complex Kandivli (E) Mumbai-400 101."	28000

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA



Pushkar Pathak
Systems Analyst
RP Division Incharge
Tel #011-26716690
E-mail: rpdivision@icssr.org

Indian Council of Social Science Research
(Ministry of Education)
JNU Institutional Area, Aruna Asaf Ali Marg
New Delhi – 110067
Website: www.icssr.org

SANCTION ORDER

Dated: 05-05-2023

F.No.02/2/2022-23/ICSSR/RP/MN/GEN

The Principal
Nirmala Memorial Foundation College of
Commerce and Science
D.S. Road Asha Nagar Thakar Complex
Kandivali (East) Mumbai – 400 101
Maharashtra

Subject: Sanction of Minor Research Project entitled "Influence of Brand in Buying Behaviour of Millennials in Mumbai with Reference to Selection of Ready-Made Garments" to Dr. Poonam Kakkad, Assistant Professor, Nirmala Memorial Foundation College of Commerce and Science, Mumbai

Dear Sir/Madam,

1. The Indian Council of Social Science Research (ICSSR) approved the award of "Influence of Brand in Buying Behaviour of Millennials in Mumbai with Reference to Selection of Ready-Made Garments" the above Minor Research Project submitted by Dr. Poonam Kakkad, Assistant Professor of your Institution.
2. The study, as proposed by the researcher, is to be located at and financially administered by your institution as per the guidelines of this award.
3. The ICSSR has sanctioned a grant-in-aid of Rs. 300000/- (Rupees Three Lakh Only) for the above Research Project and the grant will be released as follows:

First instalment (40 % of Instalment)	:Rs. 120000/-
Second instalment (40 % of Instalment)	:Rs. 120000/-
Final instalment (15 % of Instalment)	:Rs. 45000/-
Publication Cost (5% of Instalment)	:Rs. 15000/-
Total	:Rs. 300000/-
Overhead charges over and above 5% or maximum Rs. 100000	:Rs. 15000/-**

* This is to be retained by the ICSSR. ICSSR would publish it subject to recommendation by the expert and relevant Committees for the purpose, from the overall budget, so to be retained by the ICSSR.

** This amount will be released on successful completion of project after evaluation.
(The break-up budget approved by the ICSSR of Rs. 300000/- is enclosed.)

4. The First instalment of the approved grant-in-aid will be released after receiving the grant-in-aid bill duly filled in, stamped and signed by the Project Director as well as the affiliating organization